

EXTRA 12.2

Example GANTT Chart

Notes:

1. For this example only some elements of marketing activity is included
2. Where a cost is associated with these actions it should be reflected in the Cashflow Analysis
3. This example is for the first year only, as longer periods are less likely to hold accurate timings

Action	Pre Months			Trading Months											
	3	2	1	1	2	3	4	5	6	7	8	9	10	11	12
Marketing															
1	✓														
2						✓									
3			✓												
4				✓											
5		✓	✓												
6					✓										
7							✓				✓				✓
8							✓			✓				✓	